

At VIP Foot & Ankle Center, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your phone number data and SMS communication. By using our website (<https://www.sflecenter.com/>) or our services, you consent to the practices described in this policy.

1. Information We Collect

We may collect the following information from you:

- **Phone Number:** When you provide your phone number to us through our website, forms, or other means, we store it securely.
- **SMS Communication Data:** We collect data related to SMS messages sent to you, including message content, date, time, and delivery status.

2. How We Use Your Information

We use the collected information for the following purposes:

- **Communication:** To send you important updates, reminders, alerts, or other relevant information about our services.
- **Customer Support:** To provide assistance, respond to inquiries, and improve our services.
- **Marketing:** To send promotional offers, updates, and marketing messages related to our services. You can opt out of these messages at any time.

3. Data Sharing and Disclosure

We do not sell, trade, or rent your phone number data to third parties. We may share your information only in the following situations:

- **Service Providers:** We may share your data with trusted service providers who assist us in operating our website, conducting our business, or servicing you, as long as they agree to keep this information confidential.
- **Legal Compliance:** We may disclose your information if required by law, regulation, or legal process.

4. Security of Your Information

We take reasonable measures to protect your phone number data and SMS communication from unauthorized access, alteration, disclosure, or destruction. However, no data transmission over the internet or electronic storage method is 100% secure, and we cannot guarantee absolute security.

5. Your Rights and Choices

- **Opt-Out:** You have the right to opt out of receiving SMS marketing messages at any time. To opt out, follow the instructions provided in the message or contact us directly.
- **Access and Update:** You can access, update, or request the deletion of your phone number data by contacting us by calling our office number.

6. Retention of Data

We will retain your phone number data and SMS communication for as long as it is necessary to fulfill the purposes outlined in this Privacy Policy or as required by law.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated date. We encourage you to review this policy periodically.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

VIP Foot & Ankle Center

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